



REBA MEDIA & MARKETING'S
INTERVIEW
SUCCESS GUIDE

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CONGRATULATIONS

You've successfully navigated the initial steps, and now, the interview stage awaits—your opportunity to shine and leave a lasting impression. To guide you through this crucial phase, we present our exclusive Interview Success Guide. Packed with valuable insights and expert tips, this guide is your secret weapon to not only surviving but thriving during interviews. Let's turn your potential into performance and secure the career you deserve. Dive into our guide now and unlock the keys to mastering your interview journey!



**REFRANKING FOR
YOUR FIRM**

THE DO'S



RESEARCH THE COMPANY

Familiarize yourself with the company's values, culture, and recent news. Tailor your responses to align with their mission.

HOW

REVIEW YOUR RESUME

Be prepared to discuss the experiences and accomplishments highlighted in your resume. Connect your skills to the job requirements.

THE

PRACTICE COMMON QUESTIONS

Rehearse responses to common interview questions. Focus on showcasing your strengths and addressing any potential concerns.

BOOK

DRESS APPROPRIATELY

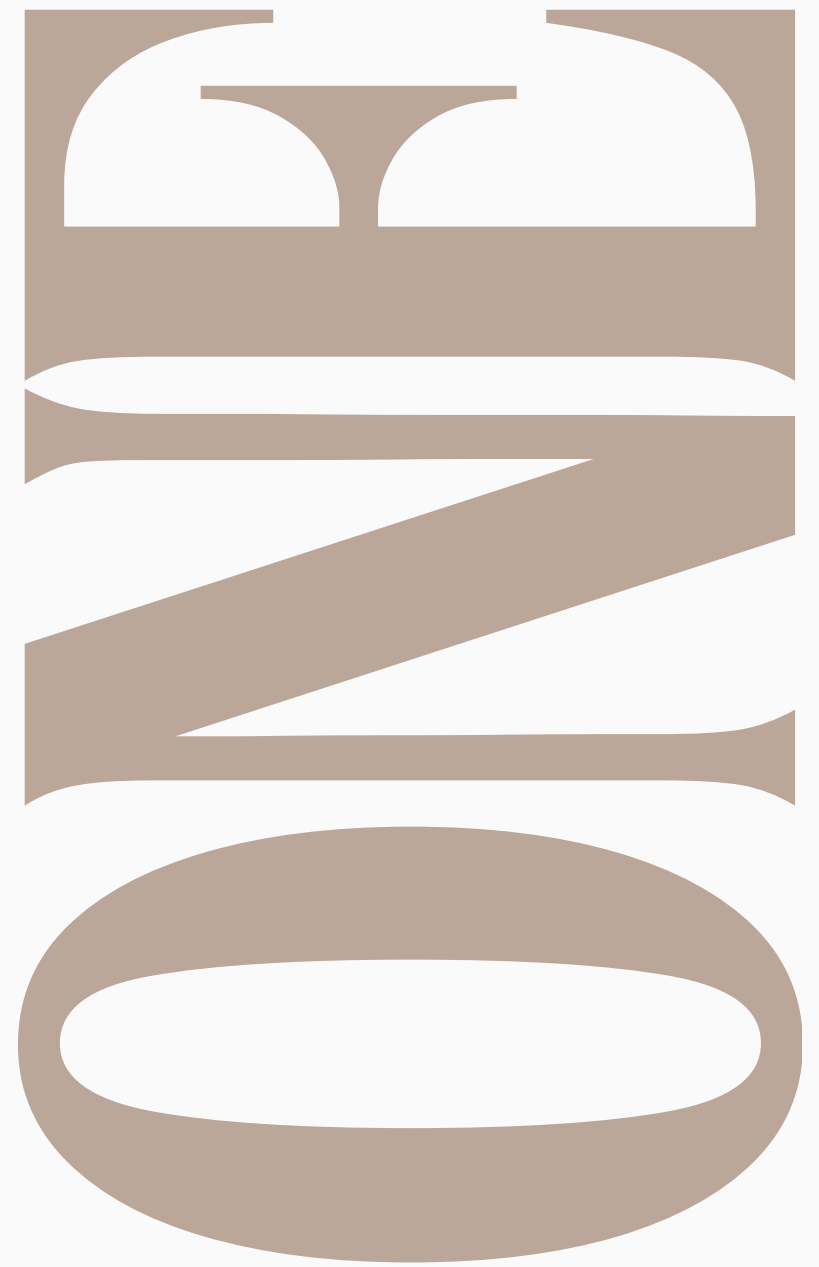
Choose professional attire that aligns with the company culture. Ensure your appearance reflects your commitment to the role.



PREPARE QUESTIONS

Have thoughtful questions ready for the interviewer. This demonstrates your genuine interest in the company and the role.

THE DONT'S



PROCRASTINATE PREPARATION

Avoid last-minute cramming. Give yourself ample time to prepare and feel confident.

FOR

OVERWHELM YOURSELF

Don't try to memorize answers. Instead, focus on understanding key points and expressing them naturally.

THE

NEGLECT TECHNOLOGY

Ensure your devices (if used for the interview) are charged, and you have a stable internet connection. Test any software or platforms beforehand.

BOOK

BRING UP SALARY TOO EARLY

Save discussions about compensation for later stages of the hiring process unless the interviewer initiates the topic.



FORGET TO FOLLOW UP

After the interview, send a thank-you email expressing your appreciation for the opportunity and reiterating your interest in the role.

**DURKING THE
INVERN**

THE DO'S

15

ARRIVE EARLY

Aim to arrive 10-15 minutes early. Punctuality reflects your commitment and professionalism.

FO RM

PROJECT CONFIDENCE

Maintain eye contact, offer a firm handshake, and exude confidence. Stand and sit up straight to convey attentiveness.

THREE

ACTIVE LISTENING

Listen carefully to the interviewer's questions. Take a moment to gather your thoughts before responding.

FOUR

HIGHLIGHT ACHIEVEMENTS

Use specific examples to showcase your achievements and how they align with the requirements of the role.

REVEAL

EXPRESS ENTHUSIASM

Communicate your enthusiasm for the role and the company. Employers value candidates who are genuinely excited to contribute.

THE DONT'S

ANS

INTERRUPT THE INTERVIEWER

Allow the interviewer to finish speaking before responding. Interruptions can be perceived as disrespectful.

DO NOT TALK

SPEAK NEGATIVELY ABOUT PREVIOUS EMPLOYERS

Keep discussions about previous employers positive and professional. Focus on what you've learned from your experiences.

THREE

PROVIDE GENERIC ANSWERS

Tailor your responses to demonstrate how your unique skills and experiences make you the ideal candidate.

FOUR

OVERSHARE PERSONAL INFORMATION

Maintain a professional tone. Avoid oversharing personal details unless they directly contribute to the interview.

REBE

FORGET TO FOLLOW UP (AGAIN)

Within 24 hours, send a personalized thank-you email reiterating your interest and expressing gratitude for the opportunity.



YOU'VE GOT THIS!

Best of luck with your interview! You've already taken a significant step by investing in a professionally designed resume. Now, go confidently and showcase the incredible professional you are.

Still need help with your resume and preparation? Contact Reba Media and Marketing for personalized assistance

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